



From the Desk of the State Deputy
July 1, 2020

Brothers,

The California State Council's theme for the 2020-2021 Fraternal Year is, "**BE BOLD**". Be proud of who we are and what we are. We are proud Catholic American Citizens and members of the Knights of Columbus family.

It is our moral obligation to ask every Catholic man, over 18 years old, to become a member of the Knights of Columbus! Sometimes the hardest thing about recruiting is taking the first step. Recruiting a new member can be as easy as asking him to join. Amazingly, many individuals haven't joined the Knights simply because they have never been asked to join. When the opportunity arises, take the initiative and start a conversation with a potential prospect. It's the first step for recruiting on a one-on-one basis and can yield very positive results.

Every member of the Knights of Columbus in California is eligible to participate in the "**2020-2021 Recruiting Incentives Program**". All you need to do is recruit a new member, be a friend and guide them through their application process, escort them to the Combined Exemplification, and help start them on their way as a successful Brother Knight in our Order.

Please feel free to reach out to either the State Membership Director, Michael Jones or myself for any assistance we can offer towards your successful recruitment efforts.

Vivat Jesus,

Stephen Bolton

State Deputy 2020-2021

Knights of Columbus
California State Council
PO Box 2649
West Covina, CA. 91793



California Recruiting Incentives 2020-2021

Recruiter Incentives
Begin June 1, 2020



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**These Membership Incentives are for the 2020-2021 Fraternal Year. Only exception is the "RECRUITER INCENTIVES" that begin June 1st 2020.*
**Membership intakes are based on Supremes Daily Progress Report.*
**Recruiters must sign as a Proposer to be eligible.*
**All decisions are final as of the deadlines listed.*
**Actual awards may appear different than shown.*

RECRUITER INCENTIVES June 1st 2020 - June 30th 2021

•Any Brother Knight who recruits a new member and signs as their proposer, qualifies for an incentive drawing. At the end of the 2020-2021 Fraternal Year, one name will be randomly drawn and that proposer will receive an invitation to dine in his local area with the State Deputy and his Wife.



•Any Brother Knight who recruits 5 to 10 new members by the end of the 2020-2021 Fraternal Year; will receive a great looking KofC Cap.



•Any Brother Knight who recruits 11 to 15 new members by the end of the 2020-2021 Fraternal Year; will receive a KofC Polo Shirt.



•Any Brother Knight who recruits 16 or more new members by the end of the 2020-2021 Fraternal Year; will receive a California KofC Recruiter Jacket.



•The top 3 recruiters in the state, 1-North, 1-Central, and 1-South, by the end of the 2020-2021 Fraternal Year; will receive a new KofC Watch.



COUNCIL INCENTIVES July 1st 2020 - June 30th 2021

•Grand Knight Incentive
Every GK that achieves Star Council for the 2020-2021 Fraternal Year will receive a California KofC Recruiter Jacket.



•Council Fast Start Incentive - by October 31st 2020
Achieve or exceed the Council membership goal, set by Supreme.
Awarded to the Council at the 2020 DD Mid-Year Meeting.
100% of goal; receive a KofC Popup Canopy
150% of goal: a KofC Canopy and Feather Flag
200% of goal: a KofC Canopy, Feather Flag, Table Cloth
250+% of goal: The State Officers will provide and Cook a BBQ at and for your Council. Up to 150 guests.

•Council Convention Time Incentive - by April 1st 2021
Achieve or exceed the Council membership goal, set by Supreme.
Awarded to the Council at the 2021 State Convention.
100% of goal; receive a KofC Feather Flag
150% of goal: a KofC Table Cloth
200% of goal: a KofC Bean Bag Toss
250+% of goal: a brand new 8-burner propane gas grill

•Council Year End Incentive - by June 30th 2021
Achieve or exceed the Council membership goal, set by Supreme.
Awarded to the Council at 2021 Chapter Installation.
100% of goal; receive a KofC Feather Flag
150% of goal: a KofC Table Cloth
200% of goal: a KofC Bean Bag Toss
250+% of goal: a brand new 8-burner propane gas grill



Note: A Council can only earn one incentive award per % of intake period, and can win again for a higher % intake period. Example: A Council can earn the incentive for 100% "Fast Start" but NOT again for the 100% "Convention Time". They must achieve 150% or higher at "Convention Time" to be awarded. The more you grow your Council throughout the year, the more you can be awarded.

DISTRICT DEPUTY INCENTIVES July 1st 2020 - June 30th 2021

•DD Fast Start Incentive - by October 31st 2020
All Active Councils in District must be current on forms (185, 365, 1295) and Safe Environment compliant. Also, 50% of District Membership Goal must be achieved. Awarded to the DD at the 2020 DD Mid-Year Meeting; The DD will receive a California KofC Recruiter Jacket.



•DD Convention Time Incentive - by April 1st 2021
All Active Councils in District must be current on forms (185, 365, 1295, 1728) and Safe Environment compliant. Also, 75% of District Membership Goal must be achieved. Awarded to the DD at the 2021 State Convention; The DD will receive a KofC Polo Shirt.



•DD Year End Incentive - by June 30th 2021
Achieve "Star District" as set by Supreme, all Active Councils in District must be current on forms (185, 365, 1295, 1728) and Safe Environment compliant. Awarded at 2021 Chapter Installation; The DD will receive a new KofC Watch.



CHAPTER PRESIDENT INCENTIVES July 1st 2020 - June 30th 2021

All Chapter Presidents also have an opportunity to get in on the fun this year. Incentives will be awarded to the 3 Chapter with the highest % of Intake Goal as shown on the 2020-2021 year-end Star Tracker.

•3rd Highest % Chapter; President will receive an invitation to dine in his local area with the State Deputy and his Wife.



•2nd Highest % Chapter; President will receive a \$500 Gift Certificate to a high-end Steak House (Ruth's Chris, Morton's or similar).



•1st Highest % Chapter; President will receive a 3-day Cruise for he and his wife. Depart out of Long Beach, CA. to Baja Mexico.

